

ORDER



KSNV

Orders

Order / Rev: 104301
 Alt Order #:
 Product Desc: General Election
 Estimate:
 Flight Dates: 08/27/12 - 11/04/12
 Original Date / Rev: 07/16/12 / 07/25/12
 Order Type: GENERAL

Primary AE: Kevin Goodell
 Sales Office: VEGS
 Sales Region: Local

Agency

Name: Denny Weddle & Associates
 Buying Contact:
 Billing Contact:
 750 Tam O Shanter
 Las Vegas, NV 89109

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: Committee to Re-Elect Judge Bill Jan
 Demographic: A25-54
 Product Codes: PLC26
 Priority: SELECT PRIORITY CODE
 Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
 Order Separation: 00:15:00
 Advertiser External ID:
 Agency External ID:

Hiatus: 09/03/12-09/16/12, 10/01/12-10/21/12

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	34	\$9,475.00	\$8,053.75
10/01/12	10/28/12	9	\$3,175.00	\$2,698.75
10/29/12	11/03/12	7	\$2,500.00	\$2,125.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	34	\$9,475.00	\$8,053.75	0.00
October 2012	9	\$3,175.00	\$2,698.75	0.00
November 2012	7	\$2,500.00	\$2,125.00	0.00
Totals	50	\$15,150.00	\$12,877.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	08/27/12	09/30/12	M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners		5-6a	MTWTF--	:30	2	\$185.002		0.00	NM	6	\$1,110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	MTWTF--					2	\$185.00		0.00			
		Week: 09/03/12	09/09/12	-----					0	\$0.00		0.00			
		Week: 09/10/12	09/16/12	-----					0	\$0.00		0.00			
		Week: 09/17/12	09/23/12	MTWTF--					2	\$185.00		0.00			
		Week: 09/24/12	09/30/12	MTWTF--					2	\$185.00		0.00			
N 2	KSNV	10/22/12	11/04/12	M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners		5-6a	MTWTF--	:30	2	\$300.002		0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF--					2	\$300.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--					2	\$300.00		0.00			
N 3	KSNV	08/27/12	09/30/12	Today Show Today Show	CM	658a-9am	MTWTF--	:30	1	\$550.002		0.00	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	MTWTF--					1	\$550.00		0.00			
		Week: 09/03/12	09/09/12	-----					0	\$0.00		0.00			
		Week: 09/10/12	09/16/12	-----					0	\$0.00		0.00			
		Week: 09/17/12	09/23/12	MTWTF--					1	\$550.00		0.00			
		Week: 09/24/12	09/30/12	MTWTF--					1	\$550.00		0.00			
N 4	KSNV	10/22/12	11/04/12		CM	658a-9am	MTWTF--	:30	1	\$600.002		0.00	NM	2	\$1,200.00

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Alt Order #:
Flight Dates: 08/27/12 - 11/04/12

Advertiser: Committee to Re-Elect Judge Bill Janse
Product Desc: General Election
Estimate:
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show															
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF--					1	\$600.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--					1	\$600.00		0.00			
N 5	KSNV	08/27/12	09/30/12	M-F Today Show III 4th BM		10am-11am	-----	:30	0	\$200.002		0.00	NM	4	\$800.00
Today 4th Hour															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	MTWTF--					1	\$200.00		0.00			
		Week: 09/03/12	09/09/12	-----					0	\$0.00		0.00			
		Week: 09/10/12	09/16/12	-----					0	\$0.00		0.00			
		Week: 09/17/12	09/23/12	MTWTF--					2	\$200.00		0.00			
		Week: 09/24/12	09/30/12	MTWTF--					1	\$200.00		0.00			
N 6	KSNV	08/27/12	09/30/12	Rachael Ray	CM	11am-12pm	MTWTF--	:30	1	\$200.002		0.00	NM	3	\$600.00
Rachael Ray															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	MTWTF--					1	\$200.00		0.00			
		Week: 09/03/12	09/09/12	-----					0	\$0.00		0.00			
		Week: 09/10/12	09/16/12	-----					0	\$0.00		0.00			
		Week: 09/17/12	09/23/12	MTWTF--					1	\$200.00		0.00			
		Week: 09/24/12	09/30/12	MTWTF--					1	\$200.00		0.00			
N 7	KSNV	10/22/12	10/28/12	Rachael Ray	CM	11am-12pm	MTWTF--	:30	1	\$225.002		0.00	NM	1	\$225.00
Rachael Ray															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF--					1	\$225.00		0.00			
N 8	KSNV	08/27/12	11/04/12	Noon News	CM	12-1230pm	MTWTF--	:30	1	\$275.002		0.00	NM	5	\$1,375.00
Noon News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	MTWTF--					1	\$275.00		0.00			
		Week: 09/03/12	09/09/12	-----					0	\$0.00		0.00			
		Week: 09/10/12	09/16/12	-----					0	\$0.00		0.00			
		Week: 09/17/12	09/23/12	MTWTF--					1	\$275.00		0.00			
		Week: 09/24/12	09/30/12	MTWTF--					1	\$275.00		0.00			
		Week: 10/01/12	10/07/12	-----					0	\$0.00		0.00			
		Week: 10/08/12	10/14/12	-----					0	\$0.00		0.00			
		Week: 10/15/12	10/21/12	-----					0	\$0.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--					1	\$275.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--					1	\$275.00		0.00			
N 9	KSNV	08/27/12	09/30/12	News 3 at 4 (1/2 hr)	CM	4-430p	-----	:30	0	\$350.002		0.00	NM	4	\$1,400.00
News 3 at 4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	MTWTF--					1	\$350.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	08/27/12-09/02/12		News 3 at 4 (1/2 hr)		4-430p	MTWThF----	:30		(\$350.00)		0.00	NM		
See MG 9.5,9.6,9.7,9.8															
[INCORRECT INVENTORY CODE; as of 7/30, 4pm news is one hour]															
5	KSNV	08/29/12-08/29/12		NEWS 3 at 4 (1 HOUR)		4-5pm	--W-----	:30		\$350.00		0.00	NM		
Ⓜ MG for 9.1,9.4,9.3,9.2															
[Inventory Code Correction]															
6	KSNV	09/18/12-09/18/12		NEWS 3 at 4 (1 HOUR)		4-5pm	-T-----	:30		\$350.00		0.00	NM		
Ⓜ MG for 9.1,9.4,9.3,9.2															
[Inventory Code Correction]															
7	KSNV	09/21/12-09/21/12		NEWS 3 at 4 (1 HOUR)		4-5pm	-----F----	:30		\$350.00		0.00	NM		
Ⓜ MG for 9.1,9.4,9.3,9.2															
[Inventory Code Correction]															
8	KSNV	09/27/12-09/27/12		NEWS 3 at 4 (1 HOUR)		4-5pm	---Th-----	:30		\$350.00		0.00	NM		
Ⓜ MG for 9.1,9.4,9.3,9.2															
[Inventory Code Correction]															
		Week: 09/03/12	09/09/12	-----					0	\$0.00		0.00			
		Week: 09/10/12	09/16/12	-----					0	\$0.00		0.00			
		Week: 09/17/12	09/23/12	MTWTF--					2	\$350.00		0.00			

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 Flight Dates: 08/27/12 - 11/04/12

Advertiser: Committee to Re-Elect Judge Bill Janser
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 Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 9	KSNV	08/27/12	09/30/12	News 3 at 4 (1/2 hr) News 3 at 4	CM	4-430p	-----	:30	0	\$350.002		0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF--		2				\$350.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	KSNV	09/17/12-09/23/12	News 3 at 4 (1/2 hr)		4-430p	MTWThF----	:30		(\$350.00)		0.00	NM		
		See MG 9.5,9.6,9.7,9.8 [INCORRECT INVENTORY CODE; as of 7/30, 4pm news is one hour]													
	3	KSNV	09/17/12-09/23/12	News 3 at 4 (1/2 hr)		4-430p	MTWThF----	:30		(\$350.00)		0.00	NM		
		See MG 9.5,9.6,9.7,9.8 [INCORRECT INVENTORY CODE; as of 7/30, 4pm news is one hour]													
		Week: 09/24/12	09/30/12	MTWTF--		1				\$350.00		0.00			
	4	KSNV	09/24/12-09/30/12	News 3 at 4 (1/2 hr)		4-430p	MTWThF----	:30		(\$350.00)		0.00	NM		
		See MG 9.5,9.6,9.7,9.8 [INCORRECT INVENTORY CODE; as of 7/30, 4pm news is one hour]													
N 10	KSNV	10/22/12	11/04/12	News 3 at 4 (1/2 hr) News 3 at 4	CM	4-430p	MTWTF--	:30	1	\$450.002		0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF--		1				\$450.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--		1				\$450.00		0.00			
N 11	KSNV	08/27/12	09/30/12	Face to Face w/ Ralston Face to Face w/ J.Ralston	CM	730-758pm	MTWTF--	:30	1	\$400.002		0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	MTWTF--		1				\$400.00		0.00			
		Week: 09/03/12	09/09/12	-----		0				\$0.00		0.00			
		Week: 09/10/12	09/16/12	-----		0				\$0.00		0.00			
		Week: 09/17/12	09/23/12	MTWTF--		1				\$400.00		0.00			
		Week: 09/24/12	09/30/12	MTWTF--		1				\$400.00		0.00			
N 12	KSNV	10/22/12	10/28/12	Face to Face w/ Ralston Face to Face w/ J.Ralston	CM	730-758pm	MTWTF--	:30	1	\$450.002		0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF--		1				\$450.00		0.00			
N 13	KSNV	08/27/12	09/30/12	The Tonight Show Tonight Show	CM	1135p-1237a	MTWTF--	:30	1	\$250.002		0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	MTWTF--		1				\$250.00		0.00			
		Week: 09/03/12	09/09/12	-----		0				\$0.00		0.00			
		Week: 09/10/12	09/16/12	-----		0				\$0.00		0.00			
		Week: 09/17/12	09/23/12	MTWTF--		1				\$250.00		0.00			
		Week: 09/24/12	09/30/12	MTWTF--		1				\$250.00		0.00			
N 14	KSNV	10/22/12	11/04/12	The Tonight Show Tonight Show	CM	1135p-1237a	MTWTF--	:30	1	\$275.002		0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF--		1				\$275.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--		1				\$275.00		0.00			
N 15	KSNV	09/17/12	09/23/12	Last Call w/Carson Daly Last Call w/Carson Daly	CM	136-205am	MTWTF--	:30	1	\$40.003		0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF--		1				\$40.00		0.00			
N 16	KSNV	08/27/12	09/30/12	News 3 Today - SATUR News 3 Today - SAT	CM	9am-930am	-----	:30	0	\$275.002		0.00	NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	-----S-		1				\$275.00		0.00			
		Week: 09/03/12	09/09/12	-----		0				\$0.00		0.00			
		Week: 09/10/12	09/16/12	-----		0				\$0.00		0.00			
		Week: 09/17/12	09/23/12	-----S-		1				\$275.00		0.00			
		Week: 09/24/12	09/30/12	-----S-		2				\$275.00		0.00			
N 17	KSNV	10/22/12	11/04/12	News 3 Today - SATUR News 3 Today - SAT	CM	9am-930am	-----S-	:30	1	\$300.002		0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Advertiser: Committee to Re-Elect Judge Bill Janser
 Product Desc: General Election
 Estimate:
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 17	KSNV	10/22/12	11/04/12	News 3 Today - SATURDAY	DM	9am-930am	-----S-	:30	1	\$300.00	2	0.00	NM	2	\$600.00
				News 3 Today - SAT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-		1				\$300.00		0.00			
		Week: 10/29/12	11/04/12	-----S-		1				\$300.00		0.00			
													Totals	50	\$15,150.00